Personal Finance: Another Perspective

Saving, Income and Expense Planning:
Giving Every Dollar a Name

Updated 2020-01-10

## Objectives

A. Family Record Keeping - What should you keep?
B. Understand the principles of successful saving, income and expense planning (budgeting) and its methods and process
C. Understand and create your Saving, Income and Expense Plans (budgets)
D. Calculate your Net Worth using a Balance Sheet
E. Develop a personal Income Statement and use ratios to analyze your spending

## Your Personal Financial Plan

$\checkmark$ Section III. Personal Financial Statements:

- Have a cover sheet with current situation and action plan for each section below explaining where you are and your action plan for getting where you want to be (use Financial Statements LT0103 template)
- Show first and last months data for your personal
- a. Income Statements (from your budget/LT04C)
- b. Balance Sheets (Balance Sheets_LT4B)
- c. Financial Ratios (Ratios_LT4B)
- Action Plan for a-c
- What can you do to improve each of these statements in the future?


## Your Personal Financial Plan

- Section IV. Saving, Income and Expense Planning
- Include cover sheet that explains differences with explanations. Support includes forecast, actual, and differences (use Budget Template LT01-04)
- Month 1. (Quicken, LT04C, 04, 31, Mint, YNAB, etc.)
- Month 2.
- Month 3. (SIE Plans are be handed in at the end of each of the first two months, with the third month's budget handed in with the PFP)
- Action Plan
- What can you do to do better in the future?
- Include a one year $\qquad$
Plan (LT04C)

Your Personal Financial Plan

## A. Family Record Keeping

- In planning budgeting and measuring your financial health, record keeping is critical
- Here are some insights that may help
- 1. What records should be keep forever and update as needed?
- 2. What records do you keep as long as in force or you are the owner?
- 3. What financial records should you save for at least 7 years?
- 4. Where should you store your records?


## Family Record Keeping (continued)

- 1. What records should be keep forever and update as needed?
- Advance directives (living wills)
- Family and personal journals
- Family and personal photos, videos, audio recordings
- Household inventory (via video)
- Life histories (Family Search)
- Password list
- Powers of attorney
- Safe deposit box inventory
- Social security statement (current year)
- Vaccination records and Wills


## Family Record Keeping (continued)

- 2. What records do you keep as long as in force or you are the owner?
- Contracts
- Home purchase and improvement records
- Life insurance policies
- Loan documents
- Real estate deeds
- Receipts for items under warranty
- Receipts for large purchases
- Service contracts and warranties
- Stock and bond certificates
- Vehicle titles


## Family Record Keeping (continued)

- 3. What financial records should you save for at least 7 years?
- Anything that could be used in an IRS audit
- Tax deductible receipts (e.g., end-of-year contribution receipt given to you by ward clerk)
- Donation receipts from Deseret Industries
- Access to bank statements
- Access to credit card statements
- Medical receipts
- W-2 forms
- Other documents for deductions



## Family Record Keeping (continued)

- 4. Where should you store your records?
- Safe deposit box
- Fireproof storage safe
- Digital copies (with back up)

- Secure online storage
- Cloud
- Multiple hard copies to relatives (copies of the estate).

- If it is not replaceable have a copy somewhere else!
B. Understand the Principles of Successful Saving, Income and Expense Planning and Methods
- Why saving, income and expense planning, and not just budgeting?
- Too many people when they think of budgeting think only of expense recording and planning - they leave out a critical parts of a saving and income strategy


## SIE Plan Principles (cont

- What is your savings plan and strategy?
- Developing a saving strategy is critical. Ideas include:
- My purpose is to save, not just record expenses
- I will save $20 \%$ of every dollar, with $15 \%$ for retirement (How Much Should I Save, Sudweeks 2018)
- I will automate my savings, with __\% to my 401 k and $\$ 200$ to my favorite index fund (taxable) monthly
- I will not make the mistake of not having a saving strategy (6 Investing Mistakes the Ultra Wealth Do Not Make, Investopedia, 08/2018)
- I know my vision and goals, and have plans and strategies in place to save for them


## SIE Plan Principles (continued)

- What is your income plan and strategy?
- Having an income strategy is important. Ideas include:
- I will invest in myself through increased education, i.e., associates, bachelors, masters, etc. and certification, i.e., CPA, CFP, CFA, etc.
- I will increase my ability to do the job better, through spending time and getting help
- I will improve my attitude toward my work
- I will pray daily to "work beyond my abilities"
- I will increase my ability to work faster, through thought, automation and computerization
- I will "go the extra mile" and do more than expected
- I will improve my resume each year


## SIE Plan Principles (continued)

- What is your expense strategy?
- Having an expense strategy is critical. Ideas include:
- I will record every dollar that I earn and spend
- I will minimize fixed expenses, and keep them low
- I will only spend on things in my SIE Plan
- I will ensure the cares of the world will not impact spending and hence reduced saving
- I will have patience and save for purchases instead of going into debt
- I will not make large purchases that are not in our SIE Plan and not without prayer and fasting
- I will not sell my birthright for a mess of pottage


## SIE Plan Principles (continued)

- What are the principles of successful saving, income and expense planning?
- 1. Understand yourself and your vision and goals
- 2. Seek, receive and act on the Spirit's guidance
- 3. Understand the basics of wise saving, income and expense planning, spend less that you earn
- 4. Keep good records for saving, income, spending, tax and other purposes
- 5. Use a budgeting method that meets your individual and family needs and objectives
- 6. Eliminate (unproductive) consumer debt and minimize (productive) mortgage and education debt


## SIE Plan Doctrines (continued)

- What are the doctrines behind the principles?
- Guiding Principles
- 1. Understand yourself, vision/goals Identity
- 2. Seek, receive and act on guidance Obedience
- 3. Understand the basics of budgeting Stewardship
- 4. Keep good records
- 5. Method that meets needs
- 6. Eliminate debt

Doctrines

Stewardship
Accountability
Stewardship

## SIE Plan Principles (continued)

## From obedience to consecration

- We are children of Heavenly parents with an unlimited potential (identity); living worthy of the Spirit (obedience), trying to be wise stewards over the things that God has blessed us with (stewardship), and planning for and keeping good records of our saving, income and expenses. This way we can save for our long-term goals, minimize our payments to others (accountability); use a method that most meets our needs (stewardship); so we can accomplish what God would have us do, including attaining our personal mission and our personal and family and vision goals.


## SIE Plan Methods and Process

- What saving, income and expense planning methods do you use?
- Useful methods:
- 1. The Envelope Method
- 2. The $60 \%$ Rule
- 3. Spreadsheets
- 4. Budgeting Software
- The method too many of us use:
- 5. DNAH-ial Methods (Do Nothing and Hope)


## SIE Plan Methods and F

- The Envelope Method
- Requirements: Envelopes for each category
- Divide spending each month into categories. At the beginning of each month, take the money you have planned for each category and put it in the envelope
- Once a bill comes, take the money from the corresponding envelope and pay the bill
- Once the money is gone from one envelope and you need more, you must shift money between other envelopes or make do with what you have
- There is no getting money outside the system


## SIE Plan Methods and Process (continued)

- The $60 \%$ Solution Method
- Requirements: Journal or spreadsheet
- Determine your gross salary each month. Take $60 \%$ of that amount and only spend that amount each month. Do not spend beyond that amount
- Take $20 \%$ of your salary and save for longterm goals
- Take $20 \%$ of your salary and save to pay your taxes at year-end
- Once you have spent your money, you cannot go outside the method for more money


## SIE Plan Methods and Process (continued)

- Spreadsheet Methods (LT04C, LT04, LT31)
- Requirements: Computer and spreadsheets
- Determine your gross salary and take home each month after taxes and other deductions
- Determine spending by categories (rows) and dates (columns), and budget each category
- As bills come in, input the spending on each date (column) and row (category)
- Plan in adequate amounts for a financial reserve and long-term goals
- Type in spending directly into spreadsheet
- Can be useful if updated regularly


## SIE Plan Methods and Process (continued)

- Computer Software Methods
- Requirements: Computer and software, such as Mint.com (free), Quicken, Mvelopes
- Determine your gross salary and take home each month after taxes and other deductions
- Determine spending by category, and budget each category. Work to within your budget for each spending category
- Obtain receipts and credit card information directly via internet from financial institutions
- Can plan in adequate amounts for a financial reserve and long-term goals


## SIE Plan Methods and Process (continued)

- DNAH-ial Methods (Denial - Do nothing and hope for the best)
- Requirements: None
- This is what the majority use
- Do nothing in this areas
- Deny there is a concern
- Hope things work out (they should because I pay my tithing)
- Only respond when things get so bad that you have to act


## Which is the best method?

- In my experience, the best plans are those that:
- 1. Are low cost and relatively easy to use
- 2. Allows downloading of bills from banks and credit card companies--makes data entry easier
- 3. Allows adequate categorization of spending for income, spending, reporting and tax purposes
- 4. Minimizes the time spent in doing finances (I spend roughly 1-2 hours per week)
- What I recommend (for most):
- Mint.com for those starting out (free), spreadsheets for Excel wizards, and Quicken for more advanced users who are willing to put in the upfront time

SIE Plan Methods and Process (continued)
Spencer W. Kimball said:

- Every family should have a budget. Why, we would not think of going one day without a budget in this Church or our businesses. We have to know approximately what we may receive, and we certainly must know what we are going to spend. And one of the successes of the Church would have to be that the Brethren watch these things very carefully, and we do not spend that which we do not have (italics added, Conference Report, April 1975, pp. 166-167).

MARRIOTT SCHOOL

## Your SIE Plan)

- What is a Saving, Income and Expense Plan (budget)?
- It is the single most important tool in helping you attain your personal financial goals
- The process is:
- 1. Know what you want to accomplish--set your savings goal
- 2. Track your saving, income and expenses
- 3. Develop your cash budget (plan)
- 4. Implement your saving, income and expense plan
- 5. Pay the Lord first, and yourself second
- 6. Compare it to actual saving, income and expenses and make changes where necessary to achieve vour goals


## Your SIE Plan (continued)

- 1. Know what you want to accomplish
- Know and write down your vision and your goals, especially your savings goals
- What do you want to accomplish?
- Do you want to:
- Graduate from college
- Prepare to be a worthy spouse
- Get a great job
- Send kids to college and on missions
- Return to your Heavenly Father


## Your SIE Plan (continued)

## 2. Track Saving, Income and Expenses

- There are different methods to track spending:
- Checks and credit cards
- These expenditures leave a paper trail
- Cash
- Record expenditures in a notebook
- Computer programs, i.e., Quicken, Money
- These are very useful, especially if tied to bank and credit card companies
- The goal is to generate a monthly income and expense statement


## Your SIE Plan (continued)

- 3. Develop your Cash Budget (the better way)
- What is a Cash Budget?
- A plan for controlling cash, inflows and outflows
- Income:
- Examine last year's after-tax total income and make adjustments for the current year.
- Expenses:
- Identify all fixed ("must have") and variable ("would be nice to have") expenditures
- Look for ways to reduce your variable and fixed expenses


## Budgeting: The Old Way

Income - Tithing - Expenses $=$| Available for |
| :---: |
| Savings |

Personal Goals

## Budgeting: The Better Way



## Your SIE Plan (continued)

## L. Tom Perry said:

- After paying your tithing of 10 percent to the Lord, you pay yourself a predetermined amount directly into savings. That leaves you a balance of your income to budget for taxes, food, clothing, shelter, transportation, etc. It is amazing to me that so many people work all of their lives for the grocer, the landlord, the power company, the automobile salesman, and the bank, and yet think so little of their own efforts that they pay themselves nothing (L. Tom Perry, "Becoming Self-Reliant," Ensign, Nov. 1991, 64).


## Your SIE Plan (continued)

- 4. Implement your Cash Budget
- Try the budget for a month
- Record all saving, income and expenses in the proper category by date
- Sum all days or columns
- Note how much you have available in each category at the end of each week
- Adjust the plan or expenses as necessary to maintain the plan
- Try to be as financially prudent as possible


## Your SIE Plan (continued)

5. Compare budget to actual saving, income and expenses

- Compare your budget to actual saving, income and expenses to actual
- Adjust the plan or your expenses as necessary to maintain the plan and keep saving
- Don't reduce payments to the Lord or yourself


## Your SIE Plan (continued)

Marvin J. Ashton stated:

- Some claim living within a budget takes the fun out of life and is too restrictive. But those who avoid the inconvenience of a budget must suffer the pains of living outside of it. The Church operates within a budget. Successful business functions within a budget. Families free of crushing debt have a budget. Budget guidelines encourage better performance and management (italics added, Marvin J. Ashton, "It's No Fun Being Poor," Ensign, Sept. 1982, 72).


## Questions

- Any questions on Saving, Income and Expense Planning?
- Teaching Tool Examples include:
- Simple Saving, Income and Expense Plan (LT04C) - Most simple SIE Budget
- Budget, Balance Sheet and Ratios (LT04) - More detailed
- Budgeting Programs include (among others):
- Mint.com, Quicken (my favorite), MoneyDesktop.com, Mvelopes.com, YNAB, etc.
C. Understand and Create Your Saving, Income and Expense Plans
- What are your saving, income and expense plans?
- You will create monthly plans, which are what you did and where you can improve
- This includes your current situation and action plans,
- You will create an annual plan, which take into account your yearly spending.
- This includes your vision, goals, plans and strategies, constraints and accountability
- You will do both for your PFP

Creating your SIE Plan (continued)
Vision

- From your Plan for Life
- Other ideas include:
- Through proper use of my financial resources, I will have sufficient to accomplish my individual mission and our family vision and goals
- We will save $20 \%$ gross after college, and will save it for retirement, education, missions and other goals


## Creating your SIE Plan (continued)

## Goals

- Savings. I will keep monthly records of my saving, income and expenses, along with a 1 year annual plan and will save $20 \%$ gross of my income
- I will never purchase anything unless it is in my Plan
- Income. I will grow my income by $1 \%$ above inflation through hard work and careful study and prayer
- I will work to be the best employee I can be
- Expenses. I will be a wise steward over my resources and will work to minimize fixed and other expenses
- I will not spend more than $\$ 20$ with out my spouse's approval


## Creating your SIE Plan (continued)

## Plans and Strategies

Savings

- Pay the Lord first
- Pay myself second with $20 \%$ of earnings
- Save automatically through monthly deposits to mutual funds
- Save $20 \%$ of income, $15 \%$ for retirement, $2 \%$ for children's missions/education, and $3 \%$ to pay down my mortgage
- Separate bank accounts for specific goals and children
- Start saving in Roth IRA as soon as possible as it maximizes spendable retirement income


## Creating your SIE Plan (continued)

## Plans and Strategies

Income

- Get as much education as possible
- Gain accreditation (CFA, CFP, CPA) to keep more marketable in my field
- Read 2 books a month to increase skills
- Pray each day to work beyond my natural abilities so I can be more effective at work
- Expand skills so my employer will want to pay me more to keep me
- Continue to network in your area of expertise
- Keep resume current and improve it monthly
- Find other ways to make money


## Creating your SIE Plan (continued)

## Plans and Strategies

Expenses

- Live cheap and have $\$ 20$ mad money each month (wife gets $\$ 40$ ). If married, discuss any spending over $\$ 20$
- Divide expenses into fixed (those that cannot be changed except over long periods) and variable expenses
- Limit fixed expenses by not going into debt
- Do not buy anything not included in your annual Saving, Income and Expense Plan
- Barter for services with others in your same condition
- Keep an annual record of saving, income and expenses
- Remember that happiness is not bought with money but with right living

Creating your SIE Plan (continu
Constraints


- Losing the Spirit is the worst possible constraint
- Focusing on the things of the world instead of what is really important
- Being impatient and not saving for big-ticket purchases
- Not being careful with the little things, the pennies Accountability
- I will share my vision, goals and plans and strategies with God each day
- I will share my goals in and my spouse and children


## Creating your SIE Plan (continued)

- Joseph B. Wirthlin commented:
- I advise you to be patient in financial matters. Avoid rash or hurried financial decisions; such decisions require patience and study. Get-rich-quick schemes seldom work. Beware of debt. Be especially careful of easily obtained credit even if the interest is tax deductible. You young couples should not expect to begin your married lives with homes, automobiles, appliances, and conveniences comparable to those your parents have spent years accumulating ("Patience, a Key to Happiness," Ensign, May 1987, 30.)

Questions

- Any questions on creating your Saving, Income and Expense Plans?


## D. Calculate your Net Worth

 Using a Balance Sheet- What is a personal balance sheet?
- A financial snapshot of your financial position on a given date
- How do you calculate your net worth or equity?

Assets (things you own of value)

- Liabilities (what you owe others)

Net Worth (the value of your holdings)
Note: There are different ways to value your assets and liabilities. Do it correctly!
A useful tool to help prepare your balance sheet is
Balance Sheet and Ratios (LT04B)

## Assets: What you own

- There are four different types of assets
- Income-generating assets (portfolios, real estate)
- These assets generate income or capital gains
- Appreciating assets (home, education)
- These are assets which may or which have historically appreciated in value.
- Depreciating assets (vehicles, RVs, toys, electronics)
- These are assets which depreciate (often, the minute you take ownership)
- Income-consuming assets (vehicles, RVs, toys)
- These are assets perhaps listed above which require a constant infusion of cash


## Assets: What you own

- A. Monetary (or Current) Assets
- Cash or other assets that can be easily converted into cash with 12 months. These provide necessary liquidity in case of an emergency
- B. Investment Assets
- Assets, stocks, bonds, and mutual funds that are invested for the future. These are used to accumulate wealth to satisfy specific goals
- C. Retirement plans
- Income-producing assets, such as pensions, IRAs, 401 K , etc. by you or employer. These are used to accumulate wealth for retirement


## Assets: What you own (continued)

- D. Housing
- Appreciating tangible assets, such as land, dwellings, vacation home, or rental property. These are used for housing and other personal goals
- E. Automobiles and Other Vehicles
- Depreciating assets, such as cars, trucks, and RVs that normally must be inspected and licensed. These are used to meet transportation and work needs
- F. Personal Property and Other assets
- Depreciating tangible assets, such as boats, furniture, clothing, etc., businesses, collections. These represent your lifestyle to others


## Liabilities: What You Owe

Liabilities come in two major forms:

- A. Current liabilities
- Liabilities to be paid-off within the next year.
- Credit cards, utility bills, rent, books, food, etc.
- These are reported at the current amount, plus accrued interest
- B. Long-term liabilities
- Liabilities that extend beyond one year
- Student loans, auto loans, home mortgage, consumer loans, and credit card beyond 1 year
- Reported at the current amount, although rates and timing determine your payoff amount

Net Worth

- What does your balance sheet show?
- Is your net worth growing?
- Are you are reaching your goals?
- Are you are planning for emergencies?
- Do you have adequate liquid assets?
- Are you out of credit card and consumer debt?
- Are you saving for retirement and your other financial goals
- If you can answer affirmatively to the above, you are financially "healthy"

Questions

- Any questions on balance sheets?
- Learning tools
- Balance Sheets and Ratios
(LT4B) - Most simple
- Budget Balance Sheets and Income Statement (LT04)


YOU MUST GAIN CONTROL OVER YOUR MONEY OR THE LAETO OII WILL FOREVER EO THOL YOU.
E. Develop a Personal Income Statement and
use Ratios to Analyze Spending

- What is a Personal Income Statement?
- A financial record your inflows and outflows of cash
- It is on a cash basis. The statement is based entirely on actual cash flows, not accruals
- Sources of income:
- Wages, tips, royalties, salary, and commissions
- Income is amount earned, not necessarily amount received. It also includes taxes, health care costs, expenses, etc.


## Expenditures: Where Your Money Goes

- Two types of expenses
- Fixed expenses:
- Expenses you don't directly control (in the short term)
- Mortgage, rent, tuition, books, etc.
- Variable expense:
- Expenses you can control
- Food, entertainment, clothing, cable TV
- There can there be differences of opinion as to fixed versus variable expenses?
- Most fixed expenses are variable over longer periods of time


## Financial Ratios:

## A Way to Analyze Spending

- In understanding where you are financially, there are three key questions to ask:
- 1. Do you have adequate liquidity to meet emergencies?
- 2. Do you have the ability to meet your debt obligations?
- 3. Are you saving as much as you think you are?


## Financial Ratios (continued)

- To answer these questions, all it takes is a balance sheet and five pieces of information (from your Simple (LT4C)
- 1. How much are you saving each period?
- 2. How much are your period living expenses?
- 3. What is your period income less taxes?
- 4. How much are your period long-term debt payments?
- 5. What is your period gross or total income?
- Key Questions to Ask Yourself:
- A useful tool to help you calculate your financial ratios is (LT04B). You
can use monthly or annually for your period

Question 1: Do You Have
Adequate Liquidity?

- These ratios help determine whether or not you have enough monetary assets to pay for an unexpected large expense or to tide you over during periods of reduced or eliminated earnings
- Two Key Liquidity Ratios:
- a. Current ratio
- b. Month's Living Expenses Covered ratio


## Liquidity Ratios (continued)

- 1.a. Current ratio
- Monetary Assets/Current Liabilities
- This ratio tells you how many times you could pay off your current liabilities with your liquid cash on hand
- Interpretation
- Ratio greater than 2 recommended
- Track the trend and if it is going down -make changes
- Note that this ratio does not consider long-term assets or liabilities


## Liquidity Ratios (continued)

- 1.b. Month's Living Expenses Covered ratio
- Monetary Assets/Monthly Living Expenses
- This ratio tells you how many months you could survive in the event of the loss of all current income
- Your living expenses do not include charitable contributions, taxes or savings
- Interpretation
- A ratio of 3-6 is recommended. This ratio should at least be equal to how many months it would take to get a new job
- Track the trend and if it is going down -make changes


## Question 2: Can You Meet Your Debt Obligations?

- These ratios help determine whether or not you can meet your current or long-term debt obligations:
- Key debt ratios:
- a. Debt ratio
- b. Long-term debt coverage ratio


## Debt Ratios (continued)

- 2.a. Debt ratio
- Total liabilities/total assets
- This ratio tells you whether you could payoff all your liabilities if you liquidated all your assets.
- Interpretation
- This represents the percentage of your assets financed with borrowing
- Track the trend; this ratio should go down with age.
- A zero debt ratio is a great goal!


## Debt Ratios (continued)

- 2.b. Long-term Debt Coverage ratio
- After-tax income/Long-term Debt Payments
- This ratio tells how long you could make monthly payments on your debt based on your income after taxes. The inverse of this ratio is the Debt Service ratio
- Interpretation
- The higher this ratio the better, as it indicates the longer you could cover your debt payments
- Track the trend; this ratio should go up. Ideally, you have no debt
- These ratios determine what percent of your income you are putting to work for you each period through savings and investment
- Two key savings ratios:
- a. Savings Ratio
- b. Gross Savings Ratio


## Savings Ratios (continued)

- 3.a. Savings Ratio
- Income for Savings / Income after taxes
- This ratio tells you what proportion of your after-tax income is being saved.
- Interpretation
- U.S. rate typically $-1 \%$ to $8 \%$
- Track the trend. If it is decreasing, make changes
- We recommend a minimum savings ratio $10 \%+$ but in reality $20 \%+$ if possible, and more as you get older


## Savings Ratios (continued)

- 3.b. Gross Savings Ratio
- Savings / Gross Income
- This ratio tells you what proportion of your total income is being saved.
- Interpretation
- U.S. rate typically $-1 \%$ to $7 \%$
- Track the trend. If it is decreasing, make changes
- We recommend you save at minimum $10 \%$ but in reality $20 \%+$ of your gross income if possible, and more as you get older

Review

- A. Do you understand family record keeping?
- B. Do you understand the principles of successful budgeting and the methods and process of successful budgeting?
- C. Can and will you calculate your net worth (wealth) using a balance sheet?
- D. Can and will you develop a personal income statement and use it to analyze your spending?
- E. Can and will you develop and implement a budget?


## Case Study \#1: Prepare a Balance Sheet

## Data

- Steve and Mary Jo, both 35, have a yearly income of $\$ 50,000$, own a house worth $\$ 150,000$, monetary assets of $\$ 5,000$, two cars worth $\$ 20,000$ total, and furniture worth $\$ 10,000$. The house has a $\$ 100,000$ mortgage, they have college loans of 10,000 outstanding, and the cars have outstanding loans of $\$ 10,000$ each. Bills totaling $\$ 1,150$ for this month have not been paid ( $\$ 1,000$ is to pay off their credit card that they use for paying their bills). They are requesting your help.
Calculations
- Using the data above, create a balance sheet for Steve and Mary Jo. How are they doing?

Steve and Mary Joe have yearly income of $\$ 50,000$; monetary assets of $\$ 5,000$; a house worth $\$ 150,000$; two cars worth $\$ 20,000$; and furniture worth $\$ 10,000$. The house has a $\$ 100,000$ mortgage; the cars have $\$ 10,000$ each outstanding loans; college loans of 10,000 ; and utility bills totaling $\$ 1,150$ for this month, have not been paid.

- Assets
- Monetary assets
- Primary residence
- Automobiles
- Furniture
- Total Assets
- Liabilities
- Current bills
- First Mortgage
- College loan
- Automobiles ( $2 \times \$ 10,000$ ) $\underline{20,000}$
- Total Liabilities

131,150

- Net Worth $(\mathrm{A}-\mathrm{L})$
$\$ 53,850$

Key Information: Salary $\$ 50,000$ per year, tax rate at $15 \%$, charity $12 \%$, and save $10 \%$.
They have 25 years and $\$ 100,000$ on a $6 \%$ mortgage ( $\$ 7,730$ ), 3 years and $\$ 20,000$ on a $7 \%$ auto loans ( $\$ 7,410$ ), and 10 years and $\$ 10,000$ on a $3 \%$ college loan $(\$ 1,160)$. Utilities and property taxes are $\$ 2,270$, food $\$ 6,000$, insurance $\$ 1,500$, and other expenses $\$ 5,430$.

## Personal Balance Sheet (LT4B) for Steve and Mary Jo

January 31, 2019
Directions: Fill in the green cells with your data. Be careful not to modify the blue cells. Key inputs for ratios comes from your budget and income statements for the $n$ Frequency Annual
Month: January
Day
31
Year:
2019

## Assets

Current or Monetary Assets
Cash, Checking, Saving Other Monetary Assets A. Total Monetary Assets

| 5,000 |
| ---: |
| 5,000 |

Inves tments $\boldsymbol{\&}$ Retirement Plans
B. Mutual Funds, securities
C. Qual./Ind. Retirement Plans Total Investments $(B+C)$


Housing
Primary Residence
Other Housing
D. Total Housing (at market value) 150,000

Vehicles
Automobiles
Other vehicles, ATVs, RVs, etc.
E. Total Automobiles


Personal Property \& Other Assets
Personal Property
Other assets
Other miscellaneous assets
F. Personal Property \& Other

| 10,000 |
| ---: |
| 10,000 |

H. Total Assets $(\mathbf{A}+\mathbf{B}+\mathbf{C}+\mathbf{D}+\mathbf{E}+\mathbf{F})$

Liabilities or Debts

## Current Liabilities

Unpaid Other Balances
Unpaid Credit Cards
Other Credit Cards
I. Total current liabilities Housing Loans

Mortgage Outstanding
Other Housing Debt
J. Total Housing Vehicle Loans

Automobiles
Other vehicle loans
K. Total Automobile Loans $\quad 20,000$

## Other Loans

Students Loans
Other borrowings
L. Other Loans
M. Total Debt/Liabilities


## Net Worth

N. Total Assets
O. Less: Total Debt
P. Equals: Net Worth

| 185,000 |
| ---: |
| 131,150 |
| 53,850 |


| 1,150 |
| ---: |
| 1,150 |

## The Balance Sheet

 and Ratios (LT4B) may be helpful

## Case Study \#2: Prepare an Income Statement

## Data

- Steve and Mary Jo, who make $\$ 50,000$ per year total, calculated their average tax rate at $15 \%$. They contributed $12 \%$ of their total income to charity and pay themselves $10 \%$. They have 25 years and $\$ 100,000$ remaining on their $6 \%$ mortgage ( $\$ 7,730$ per year), 3 years and $\$ 20,000$ remaining on their $7 \%$ auto loan $(\$ 7,410)$, and 10 years and $\$ 10,000$ remaining on their $3 \%$ college loan $(\$ 1,160)$. In addition, utilities and property taxes were $\$ 2,270$ per year, food $\$ 6,000$, insurance $\$ 1,500$, and other expenses were $\$ 5,430$.
Calculations
- Help them calculate their annual income statement, using the "better" method. How are they doing?

Key Information: Salary $\$ 50,000$ per year, tax rate at $15 \%$, charity $12 \%$, and save $10 \%$.
They have 25 years and $\$ 100,000$ on a $6 \%$ mortgage ( $\$ 7,730$ ), 3 years and $\$ 20,000$ on a $7 \%$ auto loans $(\$ 7,410)$, and 10 years and $\$ 10,000$ on a $3 \%$ college loan $(\$ 1,160)$. Utilities and property taxes are $\$ 2,270$, food $\$ 6,000$, insurance $\$ 1,500$, and other expenses $\$ 5,430$.

Annual Income

> Wages
> Taxes (15\%)

Income after taxes
Paying the Lord (12\%)
Paying Yourself (10\%) 5,000
Income for Living Expenses $\$ 31,500$
Annual Expense Backup:

- Mortgage $\mathrm{PV}=100,000, \mathrm{I}=6 \%$, $\mathrm{n}=25 * 12$, $\mathrm{PMT}=$ ? $* 12=\$ 7,730$
- College Loan PV=10,000, $\mathrm{i}=3 \%$, $\mathrm{N}=10 * 12$, $\mathrm{Pmt}=$ ? * $12=\$ 1,160$
- $\mathrm{Car} \mathrm{PV}=20,000, \mathrm{i}=7 \%, \mathrm{n}=3 * 12, \mathrm{Pmt}=$ ? * $12=\$ 7,410$


## Expenses

Mortgage
\$7,730
Utilities, taxes 2,270
Food 6,000
Insurance
College Loan
1,500

Car Payment 1,160

Other Expenses 5,430
Living Expenses \$31,500

Key Information: Salary $\$ 50,000$ per year, tax rate at $15 \%$, charity $12 \%$, and save $10 \%$.
They have 25 years and $\$ 100,000$ on a $6 \%$ mortgage ( $\$ 7,730$ ), 3 years and $\$ 20,000$ on a $7 \%$ auto loans ( $\$ 7,410$ ), and 10 years and $\$ 10,000$ on a $3 \%$ college loan $(\$ 1,160)$. Utilities and nronertv taxes are $\$ 2270$ food $\$ 6000$ insurance $\$ 1500$ and other expenses $\$ 5430$

| Steve and Mary Jo <br> aple Annual Saving, Income and Expense Plan (LT4 |  | Name: <br> Year: <br> Month: <br> Itemare <br> Item 1 | Expenses - Variable |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
|  |  | Food <br> Eating Out <br> Clothing <br> Entetaimment | 6,000 | 6,000.00 |
|  |  |  |  |
|  | Income |  |  |  |
| Description | Statement |  |  |  |  |
| Gross Income (U) | 50,000 |  | 50,000.00 |  |  |  |
| Taxes | 7,500 | 7,500.00 | Books and Fees | - |  |
| Income less Taxes ( $\mathbf{S}$ ) | 42,500 |  | Personal Money |  |  |
| Pay the Lord | 6,000 | 6,000.00 |  |  |  |
| Pay Yourself( (Saving \#1) | 5,000 | 5,000.00 | Miscellaneous | 5,430 | 5,430.00 |
| Income for Living Expenses | ${ }^{31,500}$ |  | Total Variable | 11.430 |  |
| Expenses - Fixed Fixed Long-term Debt Payments |  |  | Living Expenses - Total (R) |  |  |
| Mortgage | 7,730 | 7,730.00 |  |  |  |
| Consumer/Auto Loan pmts | 7,410 | 7,410.00 | Saving \#2 - Remaing Income |  |  |
| Student Loan Pmt | 1,160 | 1,160.00 | Saving\#1 | 5,000 |  |
| Long-term Debt Payments (T) |  |  | Saxing - Total (Q) | 5,000 |  |
| Fixed Other Expenses <br> Rent |  |  | Saving Percent | 10.0\% |  |
| Utilities | 2,270 | 2,270.00 |  |  |  |
| Insurance: Auto, Renters | 1,500 | 1,500.00 |  |  |  |
| Weekly Date |  |  | The Simple Saving | me an |  |
|  |  |  | pense Plan Spread | (LT |  |
| Total Fixed | 20,070 |  |  |  |  |

## Case Study \#3: Calculate Financial Ratios

## Data

- Steve and Mary Jo would like you to help them understand where they are financially. You have their balance sheet and income statements which you prepared earlier (they are on the next slide)
Calculations
- They ask for help to calculate their key liquidity, debt, and savings ratios


## Application

- Using the data earlier, calculate each of the six financial ratios. Explain them to Steve and Mary Jo and help them see how well they are doing.
- What can and should they be doing to improve?

Key Information: Current/monetary assets $\$ 5,000$; Current liabilities 1,150; Mortgage \$7,730; Utilities \$2,270; Food 6,000; Insurance 1,500; College Loan \$1,160; Car Payment \$7,400; Other Expenses \$5,430; Total Living Expenses: \$31,500;

Assets

- Monetary/Current Assets $\$ 5,000$
- Primary residence 150,000
- Automobiles 20,000
- Furniture 10,000
- Total Assets 185,000

Liabilities

- Current Liabilities 1,150
- First Mortgage ( $6 \% 25 y$ ) 100,000
- Automobiles (7\% 3 yr ) 20,000
- College loan (3\% 10 yr ) 10,000
- Total Liabilities 131,150

New Worth (Assets - Liabilities.) 53,850

| Annual Income |  |
| :---: | ---: |
| Wages | $\$ 50,000$ |
| Taxes | 7,500 |
| Income after taxes | 42,500 |
| Paying the Lord | 6,000 |
| Paying Yourself | 5,000 |

Income for Living Expenses 31,500
Expenses
Mortgage 7,730

Utilities, taxes $\quad 2,270$
Food $\quad 6,000$
Insurance $\quad 1,500$
College Loan $\quad 1,160$
Car Payment $\quad 7,410$
Other Expenses $\quad 5,430$
Total Living Expenses 31,500

- Liquidity Ratios
- 1. Current ratio = current assets / current liabilities
- \$5,000 / 1,150 = ?
- They can cover liabilities 4.35 times
- 2. Month's Living Expense Covered Ratio = Monetary assets / [Total living expenses /12 (or monthly LE)]
- \$5,000 / (31,500 / 12) = \$5,000 / 2,624 [(Mort. + Util. + Food + Ins. + CLoan + CarPmt + Othr. Exp.)/12] = ?
- They could live 1.9 months on their savings
- Insights:
- They are somewhat liquid, current ratio ( $>2$ ) but can only cover annual living expenses for $<2$ months ( $>3-6+$ months is better). They need to 74 cut expenses, and reduce and pay off debt.

Key Information: Total liabilities $\$ 131,150$; Total assets $\$ 185,000$; Total income $\$ 50,000$; Taxes $\$ 7,500$; Wages after taxes $\$ 42,250$; Mortgage $\$ 10,000$; College loan $\$ 1,160$; Car payments $\$ 7,410$.

Assets

- Monetary/Current Assets $\$ 5,000$
- Primary residence 150,000
- Automobiles 20,000
- Furniture 10,000
- Total Assets 185,000

Liabilities

- Current Liabilities 1,150
- First Mortgage ( $6 \% 25 \mathrm{y}$ ) 100,000
- Automobiles ( $7 \% 3 \mathrm{yr}$ ) 20,000
- College loan ( $3 \% 10$ yr) 10,000
- Total Liabilities 131,150

New Worth (Assets - Liabilities.) 53,850
Annual Income

| Wages | $\$ 50,000$ |
| :---: | ---: |
| Taxes | 7,500 |
| Income after taxes | 42,500 |
| Paying the Lord | 6,000 |
| Paying Yourself | 5,000 |
| Income for Living Expenses | 31,500 |

Expenses
Mortgage $\quad 7,730$

- Utilities, taxes 2,270
- Food 6,000
- Insurance 1,500
- College Loan 1,160

Car Payment 7,410
Other Expenses $\quad 5,430$
Total Living Expenses $\quad 31,500$

- Debt ratios
- 1. Debt Ratio $=$ Total liabilities $/$ Total assets
- $\$ 131,150 / \$ 185,000=$ ?
- 70.9\% of assets covered by debt
- 2. Long-term Debt Coverage Ratio = Income after taxes (W-T)/ LT debt payments
- $\$ 42,250 /(\$ 7,730+1,160+7,410)(\mathrm{M}+\mathrm{CL}+\mathrm{CP})=$ ?
- $=\$ 42,250 / \$ 16,300=$ They can cover debt 2.6 x
- Their debt service ratio is $\$ 16,300 / 42,500=$ 38.3\%
- Insights:
- They have lots of debt--71\% of their assets are financed. Their long-term debt ratio is 2.6 times, just above the 2.5 caution level. $38.3 \%$ of 5 total income goes to cover debt payments.


# Key Information: Salary $\$ 50,000$; Taxes $\$ 7,500$; Savings $\$ 5,000$; Income after Taxes $\$ 42,500$ 

Assets

- Monetary/Current Assets $\$ 5,000$
- Primary residence 150,000
- Automobiles $\quad 20,000$
- Furniture 10,000
- Total Assets 185,000

Liabilities

- Current Liabilities 1,150
- First Mortgage ( $6 \% 25 y$ ) 100,000
- Automobiles ( $7 \% 3 \mathrm{yr}$ ) 20,000
- College loan ( $3 \% 10 \mathrm{yr}$ ) 10,000
- Total Liabilities 131,150

New Worth (Assets - Liabilities.) 53,850
Annual Income
$\begin{array}{lr}\text { Wages } & \$ 50,000 \\ \text { Taxes } & 7,500\end{array}$
Income after taxes $\quad 42,500$
Paying the Lord $\quad 6,000$
Paying Yourself $\quad 5,000$
Income for Living Expenses 31,500
Expenses
Mortgage $\quad 7,730$
Utilities, taxes $\quad 2,270$
Food $\quad 6,000$
Insurance $\quad 1,500$
College Loan 1,160
Car Payment $\quad 7,410$
Other Expenses $\quad 5,430$
Total Living Expenses $\quad 31,500$

- Savings ratios
- 1. Savings ratio = Savings / income after taxes
- \$5,000 (PY) / \$42,500 (W-T) = ?
- They save $11.8 \%$ of their income aftertax
- 2. Gross Savings ratio = Savings / gross salary
- \$5,000 / \$50,000 = ?
- They save $10 \%$ of their gross salary
- Insights:
- They are saving $11.8 \%$ of their Income after taxes, and $10 \%$ of their gross salary. This is OK, but should be the minimum amount.
- I would hope students taking this class would save much more, perhaps $20 \%$ of their gross 76 salary ( $10 \%$ minimum though) or more


# Key Information: Savings $\$ 5,000$; Living Expenses $\$ 31,500$; Income less Taxes \$42,500; Long-term Debt \$16,300 and Salary \$50,000 

Realize that once you have your balance sheet, you only need 5 pieces of data to calculate these ratios



## Case \#4 How are They Doing?

Overall situation

- L - Current ratio
- L - Month's LEC ratio
- D - Debt ratio
- D - LT debt coverage ratio
- \% income to pay debt
- S - Savings ratio
- S - Gross savings ratio

Actual
Recommended

| 4.4 times | $>2$ |
| :--- | :--- |
| 1.9 times | $>3-6+$ |
| $70.9 \%$ | $0 \%$ (Note 1 ) |
| 2.6 times | $>2.5$ |
| $38.0 \%$ | $0 \%$ (Note 1$)$ |
| $11.8 \%$ | $>20 \%$ |
| $10.0 \%$ | $20 \%, 10 \%$ min |

(Note 2)

- Notes:

1. Depends on your age. Ideally, it should decrease to zero
2. While the recommended minimum is $10 \%$, it should increase as the situation allows. I encourage students to save $20 \%$ of every dollar after they graduate from school

| Current ratio | 4.4 times $>2$ | Month's living expense 1.9 times $>3-6+$ |  |  |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Debt ratio | $70.9 \%$ | $0 \%$ | LT debt coverage ratio 2.6 times | $>2.5$ |
| Savings ratio | $11.8 \%>10 \%$ | Gross savings ratio $10.0 \%$ | $10 \%$ min |  |

## Liquidity Recommendations:

- Steve and Mary Jo are somewhat liquid, but they do not have enough in their monetary assets
- Insights:
- They are paying so much on debt payments that they cannot build their savings and emergency fund. They need to go on a more strict budget.
- Recommendations:
- They need to significantly increase their monetary assets, to save more, likely their emergency fund.
- They should set a goal to have a LEC ratio of 3-6 or greater



## Debt Recommendations:

- Steve and Mary Jo are carrying way too much debt. $71 \%$ of their assets are financed by debt.
- Insights:
- While they have equity in their home, that is where most of their net worth currently resides. They should cut expenses and perhaps sell their expensive cars and purchase cheaper ones reduce their debt
- Recommendations:
- They need to act now
- They must bring down their debt
- They are very close to the danger range of a debt coverage ratio of 2.5 times. Currently $39 \%$ of their income is used for long-term debt payments

Current ratio
Debt ratio
Savings ratio
4.4 times $>2 \quad$ Month's living expense 1.9 times $>3-6+$
$70.9 \% \quad 0 \% \quad$ LT debt coverage ratio 2.6 times $>2.5$
$11.8 \%>10 \% \quad$ Gross savings ratio $\quad 10.0 \% \quad 10 \% \mathrm{~min}$

## Savings Recommendations:

- Steve and Mary Jo are saving $10 \%$ of their income
- Insights:
- Their total investment assets are only $\$ 5,000$. $\$ 5,000$ in monetary assets divided by $\$ 5,000$ savings means they only began saving within the last year
- Recommendations:
- I would take their $20 \%$ savings, after building a 3-6 month emergency fund, and use it to pay down debt
- While they can't do anything about the fact they should have begun saving earlier, they need to save more now. I would encourage them to reduce their spending and up their savings goal to $20 \%$

